



Naming Opportunities

ARENA	TOP BID – MINIMUM \$1,000,000	\$1,000,000
CHUTE PARTY DECK		\$750,000
CHUTE VIP SEATING SECTION		\$500,000
CHUTE BENCH SEATING SECTION		\$300,000
ANNOUNCER BOOTH		\$300,000
EAST VIP SEATING SECTION		\$250,000
EAST BENCH SEATING SECTION		\$200,000
NORTH BENCH SEATING AREA		\$150,000
SOUTH CONTESTANT SEATING AREA		\$150,000
YEW WOOD CORRAL STAGE		\$250,000
PFR GATES		\$100,000